

Malaga 23 and 24 october

MINND CONFERENCE 2025

Malaga conference on industry innovation

Inscriptions in minnd.uma.es

Organisers



UNIVERSIDAD DE MÁLAGA | FACULTAD DE CIENCIAS ECONÓMICAS Y EMPRESARIALES



INSTITUTO RICARDO VALLE DE INNOVACIÓN



Málaga TechPark; Parque Tecnológico de Andalucía



Ciudad de Málaga

Funder



Sponsor



Fundación Unicaja

Collaborators



INSTITUTE OF ECONOMICS AND BUSINESS FOR SOCIETY



UMA innTech

Thursday, 23 october 2025

- 08:00 – 08:30 h. Reception of attendees.
- 08:30 – 09:00 h. Opening of MinnD Conference 2025.
- 09:00 – 11:30 h. Inspiring talks



Cross-cutting technological innovation

09:00 – 10:15 h.

Luc Soete - *Emeritus Professor Maastricht University*
Toni De La Prieta - *Managing Director Lead Advanced Technology Center at EMEA South*
Antonio Gómez-Guillamón - *CEO and founder AERTEC Solutions*

→ Moderator: José Manuel Leceta - *Senior VP Innovation Policies at Innova IRV*



Sustainability

10:15 – 11:30 h.

Totti Könnöla - *CEO and Professor Insight Foresight Institute*
Rafael Sánchez Durán - *General Manager Andalusia and Extremadura Endesa*
Pedro Galdon - *CIO and CISO at EMASA*
→ Moderator: José Manuel Leceta - *Senior VP Innovation Policies at Innova IRV*

- 11:30 – 12:00 h. Coffee break
- 12:00 – 14:30 h. Inspiring talks



Industrial innovation culture

12:00 – 13:15 h.

Luke Georghiou - *Professor University of Manchester*
Jesús Amores González - *Head of Vodafone Innovation Hub*
Miguel Ríos Reyes - *Manager, Railway Technologies Center. ADIF*
→ Moderator: María del Carmen García Peña - *Managing Director at CIEDES Foundation*



University

12:00 – 13:15 h.

Ugo Rizzo - *Associate Professor University of Ferrara*
Javier López Muñoz - *Full Professor University of Malaga*
Jennifer Cassinenga Harper - *Consultant Policy Xienza Malta*
→ Moderator: María del Carmen García Peña - *Managing Director at CIEDES Foundation*

- 14:30 – 15:30 h. Catering.
- 15:30 – 16:45 h. Inspiring talks:



Talent

15:30 – 16:45 h.

Francesco Rentocchini - *Economic Analyst European Commission*
Alejandro Torrecilla Torregrosa - *Managing Director DEKRA*
Lourdes Cruz Ochotonera - *Business Development and Investments Promotion Director Malaga Techpark*
→ Moderator: Clara Gálvez - *Director of Internal Control and Procurement at Málaga TechPark.*

- 16:45 – 17:00 h. Coffee break
- 17:00 – 18:15 h. Inspiring talks:



Interaction

17:00 – 18:15 h.

Charles Edquist - *Professor and Ruben Rausing Chair in Innovation, Lund University*
Soledad Díaz Campos - *Managing Director Association of Science and Technology Parks of Spain (APTE)*
Raquel Saiz - *Head of Advocacy and Impact Fundation Cotec*
→ Moderator: Clara Gálvez - *Director of Internal Control and Procurement at Málaga TechPark.*

- 19.30h. Discover Málaga historic centre
- 21:00 h. Dinner.

08:30 – 09:00 h. Reception of attendees.
09:00 – 11:30 h. Inspiring talks



Support models

09:00 – 10:15 h.
Cristina Andrés Urarte - *Marketing and Innovation, Parque Tecnológico de Euskadi*
Álvaro Simón de Blas - *Managing Director BIC Euronova*
Josep M. Pique - *Executive President La Salle Technova Barcelona and Vice-President Apte*
→ Moderator: Amalia Morales - *Associate Professor at University of Malaga*



Investments and business attraction

10:15 – 11:30 h.
Guillermo Dorronsoro - *Management Board Advisor ZABALA Innovation Consulting*
Verónica Ramírez - *Director of Eurecat Malaga*
Rafael Tirado- *Andalucía Trade*
→ Moderator: Amalia Morales- *Associate Professor at University of Malaga*

11:30 – 12:00 h. Coffee break
12:00 – 14:30 h. Inspiring talks



Public policy and regulation

12:00 – 13:15 h.
Daniele Archibugi - *Professor and Italian National Research Council*
Alicia Izquierdo García - *Deputy Mayor Innovation and Promotion Malaga*
Johan Stierna - *Researcher at the European Commission's Joint Research Centre (JRC)*
→ Moderator: Rafael Ventura - *Professor at University of Málaga*



Where to evolve

13:15 – 14:30 h.
Patries Boekholt - *Director Innovation Policy Matters*
Ezequiel Navarro Pérez - *Chairman Ricardo Valle Innovation Foundation*
Felipe Romera Lubías - *General Director Andalusia Technology Park (PTA)*
→ Moderator: Rafael Ventura - *Professor at University of Malaga*

14:30 – 15:30 h. Catering.
15:30 – 16:45 h. Inspiring talks:



Ecosystem specialisation

15:30 – 16:45 h.
Dominique Foray - *Professor at Ecole Polytechnique fédérale lausanne*
Hector Montes - *CCO & Co-Founder and VP Sales at Tupl Inc.*
Santiago Manuel López - *Professor University of Salamanca*
→ Moderator: Alberto Albahari - *Associate Professor at Universidad de Málaga*

16:45 – 17:00 h. Coffee break
17:00 – 18:15 h. Inspiring talks:



Measuring results

17:00 – 18:15 h.
Andrés Barge Gil - *Professor of Complutense University of Madrid*
Jordi Molas-Gallart - *Research Professor at INGENIO (CSIC-UPV)*
Alicia Shelley - *Director of Partnerships & Operations at IASP. Certified Innovation Associate and Professional.*
→ Moderator: Alberto Albahari - *Associate Professor at Universidad de Málaga*

18:15 -18:45 h. Manifesto and closing of the conference.